



## **AMERICAN PUBLIC MEDIA**

October 7, 2011

Ms. Marlene H. Dortch  
Office of the Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, D.C. 20554

*Re:* GN Docket Nos. 10-25, 09-191

Dear Ms. Dortch,

On October 5 and 6, 2011, Jon McTaggart (Chief Executive Officer), Tom Kigin (Chief Administrative Officer), David Kansas (Chief Operating Officer), Joaquin Alvarado (Senior Vice President), Jeff Nelson (Managing Director), all of Minnesota Public Radio and American Public Media, met with Commissioner Michael Copps and his media advisor, Joshua Cinelli.

These meetings were intended to provide an overview of American Public Media and of Minnesota Public Radio and to discuss several policy issues currently before the Commission. Participants discussed the importance of providing robust and relevant public media services at both the local and national level. They discussed the importance of an open, accessible, and affordable internet to the ongoing health of public media in America.

Participants noted that digital innovation is redefining the role of public media both locally and nationally and creating opportunities to reach new and more diverse audiences. The observation was made that the increasing cost of broadband access could limit access to public media content, particularly in low income communities and that the Commission should consider creating a set-aside for public media content to be delivered without charge to citizens via broadband to mobile devices.

The ongoing importance of public broadcasting to emergency and disaster preparedness was discussed as was the importance of requiring an FM chip and built-in antenna in new mobile devices to facilitate communication during emergencies and provide an alternative to bandwidth hungry applications that currently deliver broadcast content on mobile.

As required by Section 1.1206(b), as modified by the policies applicable to electronic filings, an electronic copy of this letter is being submitted in each of the above-referenced dockets.

Sincerely,  
/s/ Jeff Nelson  
Jeff Freeland Nelson  
Managing Director, Public Strategy

cc (by email): Mr. Joshua Cinelli